

Enterprise Pro Theme

Thank you for using the Genesis Framework by StudioPress and selecting the Enterprise Pro theme. Following are the instructions for setting up your site to resemble the [Enterprise Pro theme demo](#).

If you have any trouble, please fill out the [contact form](#) for assistance.

You may wish to have the [Enterprise Pro theme demo](#) open for reference while setting up your theme.

The setup documentation for this theme has been broken down into the following sections:

Compatibility

Make sure you have the following installed:

- WordPress version 3.6+
- Genesis Framework version 2.0+

Plugins

Before you begin, you will need to install and activate the following plugins. Of course, you may substitute your favorite plugin, but this is the one used in the [Enterprise Pro theme demo](#):

Theme Installation

Once you have completed the pre-installation steps and you have the Genesis Framework installed, you may install the

Enterprise Pro theme. You will find [theme installation instructions here](#).

How to Import Demo Content

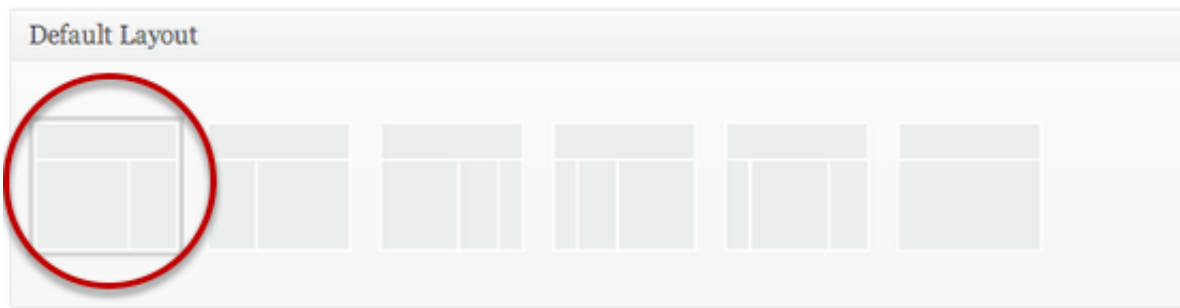
For your convenience, an export file of the Demo site is available to assist in the setup of your Enterprise Pro theme. You'll find more information about this in the [Importing Demo Content tutorial](#).

How to Configure the Genesis Theme Settings

In your WordPress admin, navigate to Genesis > Theme Settings. Configure the Theme Settings as follows:

Default Layout

- Click a thumbnail to select the Default Layout. The Enterprise Pro theme uses the Content > Sidebar option.



Content Archives

- For Content Archives, the default setting of “Display post content” is used by the demo.
- Leave the “Limit content to ___ characters” option blank or set to 0.
- Leave “Include the Featured Image?” checkbox unchecked.
- Using the drop down box, select “Numeric” for the “Post Navigation Technique.”

Be sure to click the “Save Settings” button to preserve your changes.

1 Select one of the following:

2 Limit content to characters

Using this option will limit the text and strip all formatting from the text displayed. To use this option, choose "Display post content" in the select box above.

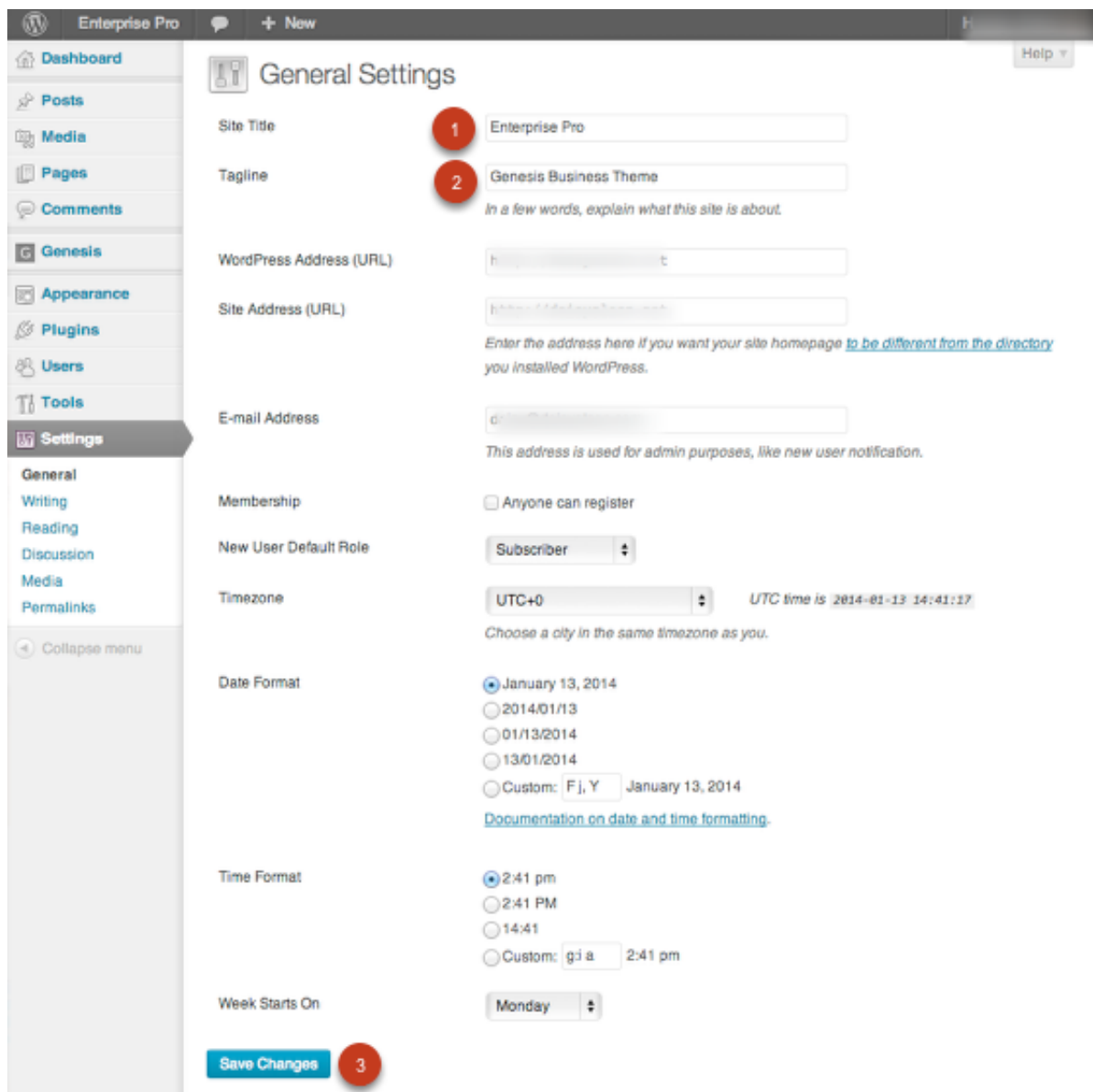
3 Include the Featured Image?

4 Select Post Navigation Technique:

These options will affect any blog listings page, including archive, author, blog, category, search, and tag pages.

The site title and description for your site can be set by navigating to Settings > General.

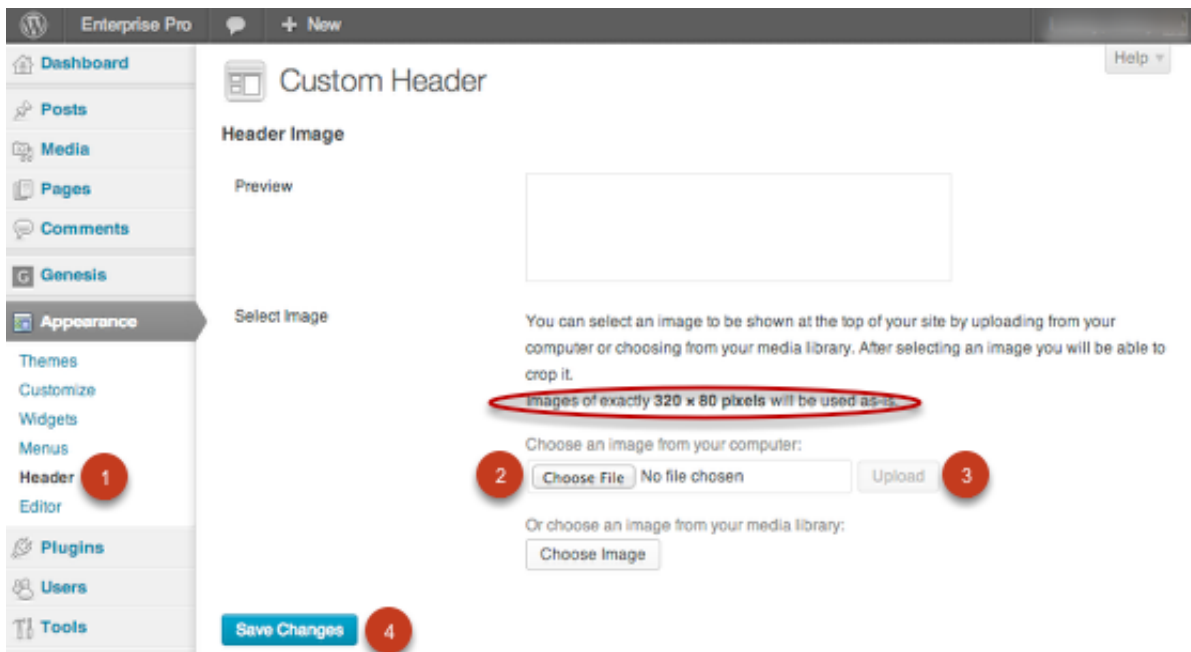
1. The Site Title will display in the upper left corner of your site.
2. The Tagline Setting will display immediately below the Site Title.
3. Be sure to click the “Save Settings” button to preserve your changes.



How to Use a Custom Header Image

If you prefer a Logo Image rather than a text based Site Title it is possible to use a small logo style image that will display in the upper left corner of the site.

1. Navigate to Appearance > Header menu in your WordPress admin panel
2. Click “Browse” and Navigate to the image you would like to use for a Logo. *Images of exactly 320 × 80 pixels will give the best results. Other sizes will be cropped in the upload process to create an image of the correct size.*
3. Click “Upload” to copy the image from your computer to your website.
4. Be sure to click the “Save Settings” button to preserve your changes.



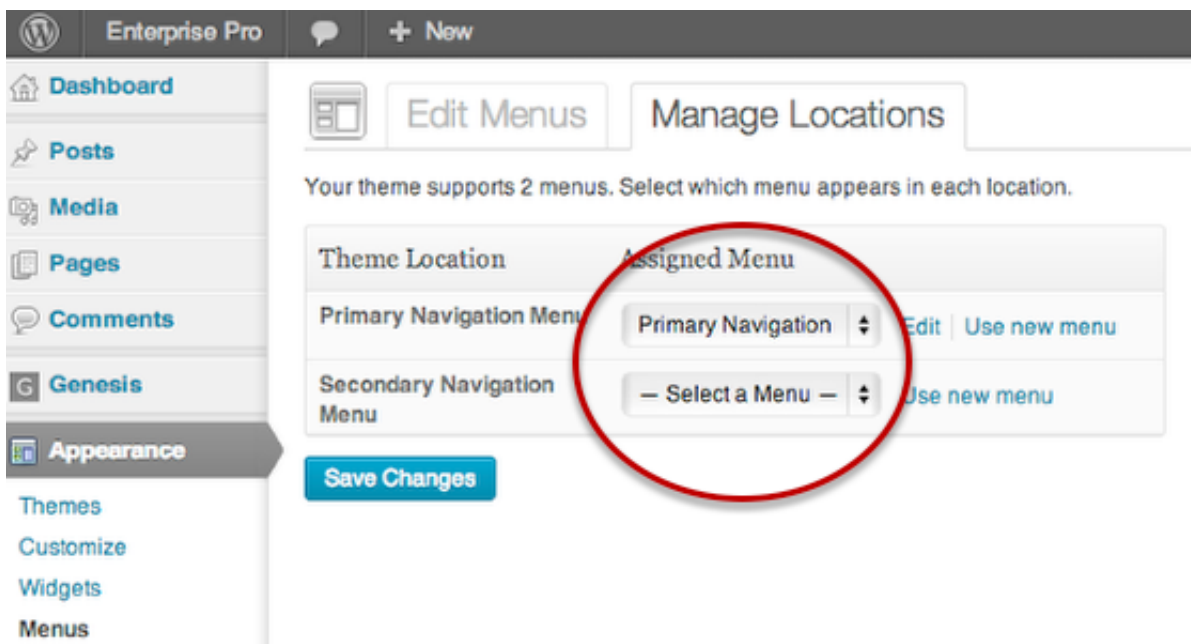
In the Enterprise Pro theme, the Primary Navigation menu area is used in the demo.

The default navigation areas can be disabled by navigating to Appearance > Menus > Manage Locations. Set both Primary navigation to a previously created menu from the drop down to enable the Primary Navigation Menu location.

A Menu set in the Primary Menu location will display just below the header area of your site.

A Menu set in the Secondary Navigation Menu location will display just above the footer credits of your site and will display one level deep.

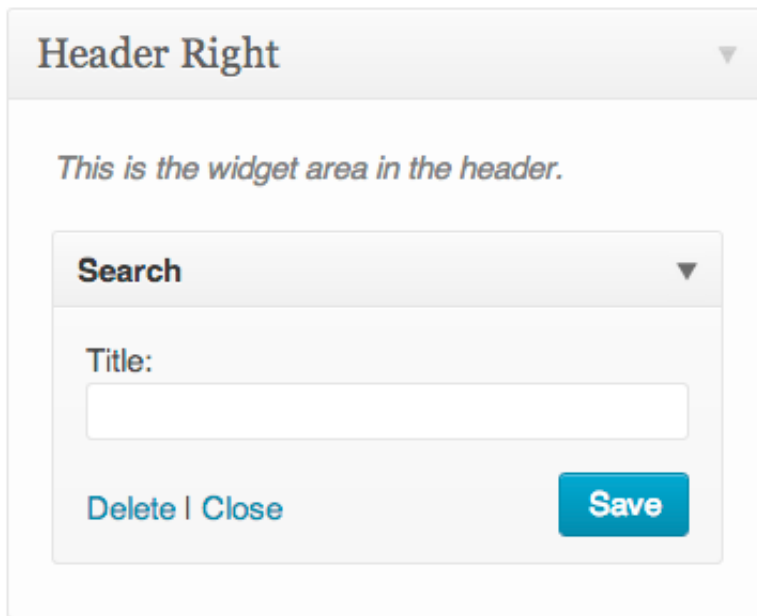
Be sure to click the “Save Settings” button to preserve your changes.



Header Right Widget Area

The Enterprise Pro theme demo is configured to display a search form in the Header Right widget area.

Be sure to click the “Save” button to preserve your changes.



The image shows a configuration window titled "Header Right" with a dropdown arrow. Inside the window, there is a message: "This is the widget area in the header." Below this message is a "Search" widget configuration area, also with a dropdown arrow. It contains a "Title:" label above an empty text input field. At the bottom left of the widget area are the links "Delete | Close" and at the bottom right is a blue "Save" button.

The [Enterprise Pro theme demo](#) home page is configured via several widget areas.

1. Home – Top: A full width widget area configured using a Featured Page widget
2. Home – Bottom: A full width widget area configured to display 3 Featured page widgets horizontally across the home page.

Note: If no Widget areas are active in any of the Home Page Specific Widget Areas a Blog Style Home page will be displayed. If you wish to use a Static Page for your home page do not add widgets to the Home Page widget areas since this will override the Home Page setting.

1



Guiding your business to achieve online success

This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many pages as you like and manage all of ...

[Read More](#)



2 Development

This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from....

[Read More](#)



Enterprise

This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from....

[Read More](#)



Office

This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from....

[Read More](#)

How to Configure the Home – Top Widget Area

The Home – Top widget area will display a single Featured Page widget across the Home Page with a large featured image to the left and a 210 character excerpt from the page content to the right.

Home - Top

This is the top section of the homepage.

Genesis - Featured Page

Title:

Page:
Guiding your business to achieve online suc

Show Featured Image

Image Size:
home-top (750x600)

Image Alignment: Left

Show Page Title

Show Page Content

Content Character Limit:

More Text:

[Delete](#) | [Close](#) [Save](#)

How to Configure the Home – Bottom Widget area

The Home – Bottom widget area will display 3 widgets horizontally across the Home Page just below the Slider. The [Enterprise Pro theme demo](#) is configured to display featured pages with a smaller featured image and a 150 character excerpt from the page content in this area.

Home - Bottom ▾

This is the bottom section of the homepage.

Genesis - Featured Page ▾

Title:

Page:
Development

Show Featured Image

Image Size:
featured-image (358x200) ▾

Image Alignment: - None - ▾

Show Page Title

Show Page Content

Content Character Limit:

More Text:

[Delete](#) | [Close](#) [Save](#)

Genesis - Featured Page ▾

Genesis - Featured Page ▾

How to Configure the Primary Sidebar Area

The following widgets are used in the Primary Sidebar area that displays to the right side of the content

area.

Genesis eNews Extended Widget Settings:

Be sure to click the "Save" button to preserve your changes.

Genesis - eNews Extended: Email New: ▼

Title:

Text To Show Before Form:

Text To Show After Form:

Recent Posts Widget Settings:

- Number of posts to show: 5

Be sure to click the "Save" button to preserve your changes.

Recent Posts ▼

Title:

Number of posts to show:

Display post date?

[Delete](#) | [Close](#)

How to Configure the Footer Widget Areas

The [Enterprise Pro theme demo](#) uses the included 3 Footer Widget areas. The following outlines the widgets used in the [Enterprise Pro theme demo](#). You may use any widgets you like in these areas.

Footer 1 ▼

Footer 2 ▼

Footer 3 ▼

- Icon Size: 36px
- Icon Border Radius: 3px
- Alignment: Align Left
- Icon Font Color: #666666
- Icon Font Hover Color: #ffffff
- Background Color: #eeeeee
- Background Hover Color: #666666

Simple Social Icons ▼

Title:

Open links in new window?

Icon Size: px

Icon Border Radius: px

Alignment: ▼

Icon Font Color:

Icon Font Hover Color:

Background Color:

Background Hover Color:

Footer 2 Widget Area Settings:

- Genesis – Featured Page Widget

Be sure to click the "Save" button to preserve your changes.

Footer 2 ▼

Footer 2 widget area.

Genesis - Featured Page: New Develop ▼

Title:
New Developments

Page:
Sample Page

Show Featured Image

Image Size:
thumbnail (150x150) ▼

Image Alignment: - None - ▼

Show Page Title

Show Page Content

Content Character Limit: 280

More Text: Read More

[Delete](#) | [Close](#) [Save](#)

Footer 3 Widget Area Settings:

- Text Widget

Be sure to click the "Save" button to preserve your changes.

The image shows a screenshot of a WordPress widget editor. At the top, there is a header for 'Footer 3' with a dropdown arrow. Below it, the text 'Footer 3 widget area.' is displayed. The main editor area is titled 'Text: Connect With Us' and contains a 'Title:' field with the value 'Connect With Us'. Below the title is a large text area containing HTML code for contact information: `Copyblogger Media, LLC`, `1234 North Industrial Avenue`, `Silicon Valley, CA 90909 · USA`, `<div class="one-half first">P: 847-555-1212`, `E: contact@yoururl.com</div>`, `<div class="one-half">F: 847-555-1313`, and `C: 847-555-1317</div>`. At the bottom left of the editor, there is a checked checkbox labeled 'Automatically add paragraphs'. At the bottom right, there are two buttons: 'Delete | Close' and a blue 'Save' button.

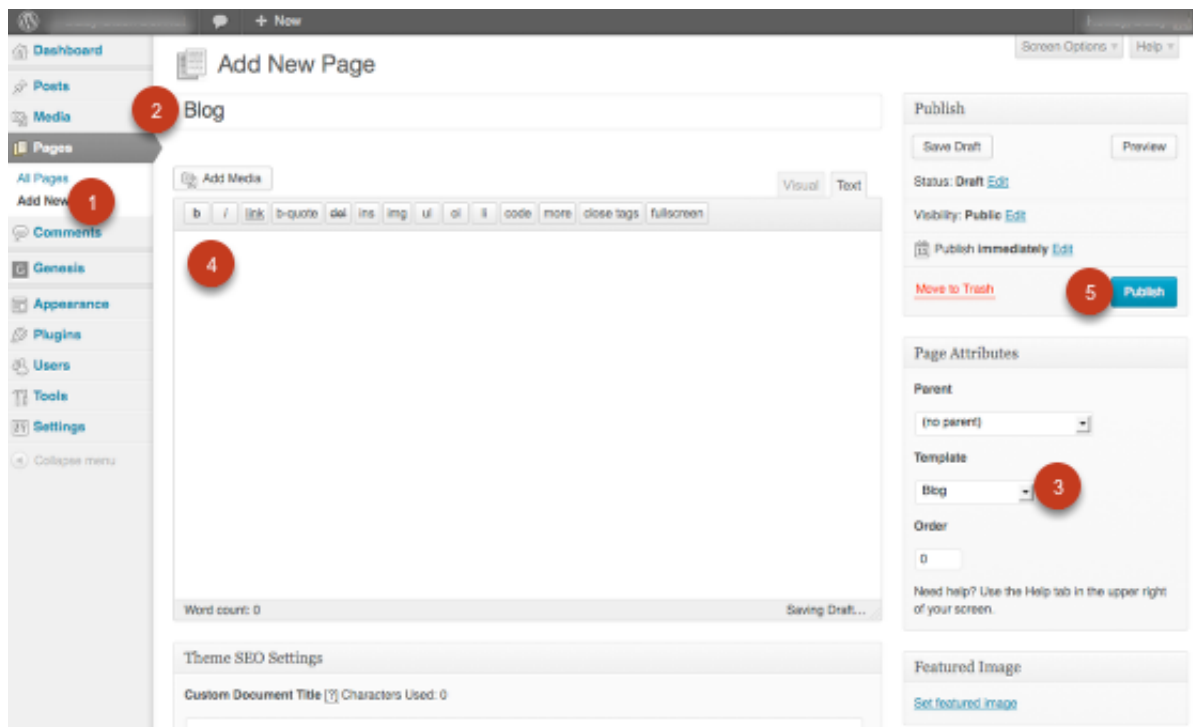
How to Create a Blog Page

When using a widgetized home page it can be helpful to create a general blog style page to display elsewhere on your site. For instructions on how to create this page follow the following steps:

1. Navigate to Pages > Add New in your WordPress Admin Panel
2. Create a New Page named "Blog"
3. In the right sidebar of the Page edit screen select the Blog option in the template dropdown menu.
4. Leave the Content of this page blank, it will not be displayed when using the Blog page template.
5. Publish the page.

Once the page has been published you can view the page to see a blog style list of recent posts. Link to

this page in the custom menu of your choice.



Special Widget areas Included in the Enterprise Pro Theme

The Enterprise Pro theme includes the following special widget area designed to display additional content on your site:

- After Entry Widget Area – Displays after the content on single posts